

# Installation Procedure: VersaGrip – for Indoor & Outdoor Surfaces

## \*IMPORTANT GUIDELINES FOR INSTALLATION—STOP AND READ BEFORE INSTALLING

DO NOT Install over a freshly painted surface  
DO NOT Install on drywall  
DO NOT Peel entire backing off at once.

DO NOT Install within 24 hours of the surface being exposed to moisture.

### Install According To Instructions Only:

Murals Your Way shall provide a complete copy of our current installation instructions to the customer. All installations must conform to the Murals Your Way current installation instructions in order for the Murals Your Way Love It Guarantee™ to apply. **If VersaGrip is installed in a manner other than that recommended by Murals Your Way, it is done at the sole risk of the installer and the Murals Your Way Love It Guarantee™ protections do not apply.**

### Check Shipment for Accuracy:

All labels shall be checked for accuracy by the installer to ensure that the shipment is received as ordered. If any discrepancy is found, Murals Your Way should be contacted immediately.

### Check Product for Defects:

Upon receiving your mural, promptly check for product defects. If no defect is evident before installation, proceed with the installation. After each panel is installed, the material should be inspected. If any defect is evident at this time (or at any point of the installation) no further material should be applied and Murals Your Way should be contacted immediately. Install your mural within 24 hours of removing and unrolling from packaging (or roll up and place back in original packaging until ready to install). Failure to do so may cause the wall covering to curl. If there are any questions on the following instructions, contact Murals Your Way before proceeding.

## Surface Preparation

**Clean/Dry Surface:** Prior to installation, clean the surface with a warm damp cloth to remove any dust and allow 24 hours for the surface to dry completely. All surfaces must be clean, dry, undamaged, free from grease, road salts, oil stains, acids, sand and pebbles. If the surface isn't clean, the adhesive performance will be inhibited.

**Moisture:** The surface in which the mural is being installed must be dry. Do not install within 24 hours of the surface being exposed to moisture. If the surface isn't dry, the adhesive performance will be inhibited. Our murals are intended for use in buildings that are properly designed and maintained to avoid moisture infiltration, condensation and/or accumulation at wall cavities and wall surfaces, particularly in warm, humid climates. If you are unsure if moisture problems are present, consult a qualified professional before proceeding.

**Wall Paint:** Proper surface preparation is key to getting great results. If your surface has been previously painted, you must apply a primer or paint/primer combo to the surface. We recommend waiting 30 days to allow paint/chemicals to completely cure. Do not install VersaGrip over a freshly painted surface. If the surface has never been painted or primed, there is no need to take this step. VersaGrip will adhere to an unpainted/natural surface.

### Out-of-Plumb Walls:

Measure the difference in height between your starting point and the highest point on your wall. Compensate for the difference by leaving that amount of extra material at the top of the first panel (which you will trim off at the end). If the width of your walls is out of plumb, compensate similarly.



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**Measure Carefully:** For a successful installation, it is essential that VersaGrip is installed straight. Mark straight horizontal and vertical lines on your wall to line up the first panel. If the mural is smaller than the total wall space, mark out the dimensions lightly in pencil on the wall using a level and tape measure to create a straight center line and make sure that the area is level.

**Temperature:** Do not install VersaGrip unless a temperature above 50° degrees F is maintained in both areas of installation and storage for at least 48 hours prior to installation.

**Preview Panels:** Arrange the panel(s) of the mural in front of the space where they will be installed in the proper order. All murals more than (1) panel will be numbered, in order, on the bottom left corner. This marking is small and faint so that if not trimmed after installing, it will not be readily apparent.

## Hanging Guidelines

It's time to start hanging your wall covering.

1. Install "Panel #1" by peeling back the liner paper a few inches, smoothing the upper portion against the surface, ensuring that it is straight with your plumb line. DO NOT peel off the entire liner paper all at once.
2. Give the top portion of the panel a couple of strokes at the ceiling line to force it flat against the surface.
3. If installing on a wall, leave up to one inch overage for trimming along the ceiling line.
4. Line up the edge of panel 1 to your vertical plumb line.
5. Slowly and evenly peel back the liner a few inches at a time and apply. Consider having another person hold the bottom of the panel as you work your way down and apply the rest of the panel.
6. Carefully smooth all wrinkles and bubbles outward, until they are removed. Do not use pressure. Simple light strokes work best. Be careful not to stretch the mural while positioning. If wrinkles or bubbles appear, simply peel back the panel and reapply that section.
7. When the panel is positioned correctly, work out all air bubbles. For wall installation, trim at the ceiling and baseboard with a sharp razor blade and broad knife.

**PLEASE NOTE: Every mural is printed with a two inch overlap. Do not butt panels.**

8. Overlap the second panel over the first panel by approximately 2 inches, matching up the image. Apply any additional panels in the same method, overlapping each panel approximately 2 inches and matching up the image. Carefully smooth out all bubbles as you go.
9. If the mural is larger than the wall space, cut along the corners or edges of the wall using a sharp razor blade and straight edge as a guide. Make long cuts, without lifting the blade. Step back and enjoy!

**PRO TIP:** tap edges of material with a rubber mallet or use a roller to help with sealing the graphic to the surface.

When cleaning VersaGrip products start in the middle and work your way out. (cleaning from the edges toward the middle of the product may damage the adhesive properties of the product.) NOTE: If power washing, use low pressure and keep at least 3½ feet away from the product.

To remove Use a putty knife or razor, peel the material off at less than a 45° angle. NOTE: VersaGrip is easiest to remove under warm conditions.

**For further instructions, videos & tips, visit [www.muralsyourway.com](http://www.muralsyourway.com).**