Primer & Adhesive Recommendations

STEP 1: PRIMER GUIDELINES

Here's something to consider: Wall covering doesn't stick to your wall, it sticks to the paint on your wall. Priming promotes adhesion, seals the wall and protects it against moisture. It can also prevent the wall covering adhesive from soaking into the wall, thus making it easier to remove the wall covering later.

All new walls (drywall, plaster) should be primed with a quality, adhesion promoting, acrylic or latex wall covering primer. If a moist wall condition exists, an oil-based primer may be used to create a waterproof barrier. If an oil-based primer is used, always apply an acrylic or latex primer over it before hanging the vinyl wall covering.

STEP 2: ADHESIVE GUIDELINES

There are several types of wall covering adhesives, each formulated for specific performance characteristics. Adhesives vary in level of wet-tack, solids, open-time, strippability and ease of application. They are generally applied on the back of the wall covering however can be applied directly to the wall as well. The manufacturer's installation instructions should always be consulted prior to an installation.

GOOD:
A "clay" premixed is the baseline for commercial wall covering adhesives. A real sea sponge is recommended for cleaning/removing clay based adhesive residue. A cheap sponge will spread the adhesive over a larger area and come back to haunt you when it dries. Rinse with clean water. Change water frequently. There also may be some additional "open time" (the amount of time available to install the material before it dries out) depending on the local temperature and humidity.

BETTER:
A "clear" based adhesive will minimize clean-up issues. It dries to a consistency similar to oatmeal residue and will flake off easily. Be careful around exotic finishes (silk, woods, etc…) regardless of what type of adhesive is used. One inch "blue" painters tape is great for a quick barrier between the finishes, over ceiling grids, moldings, etc…

BEST:
A "strippable" commercial grade adhesive will facilitate future removal of material when ready to change or remove the wall covering. Both "clay" and "clear" adhesives are available in "strippable". If you plan to change or remove the mural at some point, consider a strippable adhesive (and suitable primer). You'll make the process of changing out the mural considerably easier.

RECOMMENDED BRAND: GARDNER-GIBSON

PRIMER OPTIONS:

- Dynamite® 235 (Heavy Duty Acrylic Primer): Professional grade formula for enhancing the adhesion of commercial-weight wall coverings over difficult to bond surfaces.

- Dynamite® 221 (Acrylic Primer): A general-purpose, acrylic-based primer for use prior to installing a wide range of wall coverings. Dynamite® 221 provides an excellent bonding surface for the adhesion.

- Dynamite® 222 (White Acrylic Primer): Premium-grade formula for covering existing paint, or color variations in the wall surfaces. Provides an excellent bonding surface for the adhesive.

ADHESIVE OPTIONS:

- Dynamite® 780 (Heavy Duty Clear Strippable Wall Covering Adhesive): A general purpose product recommended for hanging light to heavy weight wall coverings. Strippable on primed or unprimed drywall with all strippable, fabric-backed vinyl's, after proper curing.

- Dynamite® 234 (Premium Heavy Duty Clear Strippable Wall Covering Adhesive): Premium grade heavy duty clear wall covering adhesive recommended for hanging lightweight to heavyweight vinyl wall coverings.

- Dynamite® 433 (Heavy Duty Clay Strippable Wall Covering Adhesive): Recommended for hanging medium to heavyweight wall coverings. Works well with commercial types I, II, & III. After proper curing, is also strippable on primed or unprimed drywall with all strippable, fabric-backed vinyls.

RECOMMENDED BRAND: ROMAN DECORATING PRODUCTS, PROFESSIONAL® SERIES

PRIMER OPTIONS:

- PRO- 977 (Ultra Prime® Primer 997): A premium, all-purpose, pigmented acrylic primer/sealer that can be used on most surfaces. PRO-977 promotes strippability and is particularly excellent for priming bare drywall.

- PRO-935 (R-35® CLEAR Adhesion Promoting Primer): The finest adhesion promoting clear acrylic wall covering primer for difficult surfaces.

- PRO-909 (VINYL PREP® Clear Wallpaper Primer): A cost effective, clear acrylic wall covering primer for general purpose applications.

- ECO-988 (Pigmented Wallpaper Primer): Ideal for use in high humidity areas where mold/mildew is most common and permeability is required. May contribute to the awarding of LEED points. Visit http://romandecoratingproducts.com/eco-options/ for more details.

ADHESIVE OPTIONS:

- PRO-870 (Clear Strippable Wallcovering Adhesive): A commercial grade wallcovering adhesive which promotes strippability with fabric-backed vinyl over bare drywall.

- PRO-838 (Heavy Duty Clear Wallcovering Adhesive): A cost effective, commercial grade wallcovering adhesive designed for contractors.

- PRO-774 (Clay Strippable Wallcovering Adhesive): The preferred adhesive for large commercial jobs such as hotels, office buildings, and hospitals. PRO-774 is a commercial grade adhesive and is strippable with fabric-backed vinyl over bare drywall.

- ECO-888 (Clear Wallpaper Adhesive): Ideal for use in high humidity areas where mold/mildew is most common and permeability is required. May contribute to the awarding of LEED points. Visit http://romandecoratingproducts.com/eco-options/ for more details.